

Rules and Regulations: RBC Race for the Kids New Balance Toronto Runner Kit Promotion

PROMOTION RULES

The RBC Race for the Kids *New Balance Toronto Runner Kit Promotion* (the “**Promotion**”) is sponsored by the RBC Race for the Kids event, Sunnybrook Foundation and New Balance Toronto (the “**Sponsors**”). To qualify, participants (defined as: General Public registrants and RBC Employees, Friends and Family registrants) must raise \$100 by 11:59 p.m. on September 10, 2021. Void where prohibited by law.

1. PROMOTION PERIOD

For New Balance Toronto Runner Kit Promotion Prize Draw:

The promotion period for the *New Balance Toronto Runner Kit Promotion Prize Draw* starts at 12:01 a.m. EST on August 16, 2021 and ends at 11:59 p.m. on September 10, 2021. (**the Promotion Period**).

2. ELIGIBILITY

a) Participants must be legal residents of Canada (excluding Quebec). The following individuals are not eligible to enter the Promotion: RBC Event Committee Members directly involved with planning and executing the event, Family Navigation Project (FNP) Leadership Team, Sunnybrook Health Sciences Centre Executives, Sunnybrook Foundation Board Members, and Industry Challenge Co-Chairs.

b) Participants who are under the age of majority in his/her province or territory, as applicable, of residence at the date of entry are eligible to enter the Promotion and win a prize provided that the parent or legal guardian of the entrant accepts any such prize and the terms and conditions hereof for and on behalf of such participant.

3. HOW TO ENTER

Register as a participant in the RBC Race for the Kids event (the “**Event**”), by registering for the RBC Race for the Kids Toronto and by raising a minimum of \$100 during the Promotional Period to be entered into a draw to win the *New Balance Toronto Runner Kit Promotion*. There is no purchase necessary to register and enter the Promotion. See section 4 for details of the Prize.

4. THE PRIZE

New Balance Toronto Runner Kit Promotion Prize (the Prize):

a) Participants who register during the Promotion Period are eligible to be entered into a draw to win 1 New Balance Toronto Running Kit valued at \$50. Any individual that raises a minimum of \$100 during the Promotion Period will automatically receive one (1) entry into the *New Balance Toronto Runner Kit Promotional Prize Draw*.

b) The Prize must be accepted as awarded unless otherwise unavailable. The Sponsors accepts no responsibility for any costs associated with the Prize that are not expressly included in the Prize. If the

product is unavailable, an alternate prize can be selected by the winner of equal or lesser value. The Prize is not redeemable for cash. The Winner is required to answer a mathematical skill testing question before being awarded the Prize.

5. ODDS OF WINNING

The odds of winning the Prize depend on the number of eligible entries received during the Promotional Period.

6. DATES

The *New Balance Toronto Runner Kit* Promotion Prize Draw will take place on September 13, 2021 at 2075 Bayview Avenue, Toronto, Ontario M4N 3M5. The Winner will be notified by phone and email within seven business days.

The Prize must be claimed by December 31, 2021 or will be otherwise forfeited.

7. GENERAL PROVISIONS

- i) By entering into the Promotion, any subsequent *New Balance Toronto Runner Kit* Promotion Winner agrees to allow the free use of their name and image for publicity and news purposes during this and future promotions by the RBC Race for the Kids event and its sponsors.
- ii) RBC Race for the Kids and the Sponsors accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Promotion or accepting the *New Balance Toronto Runner Kit* Promotion Prize.
- iii) RBC Race for the Kids and the Sponsors reserve the right at any time to modify or discontinue, temporarily or permanently, this Promotion with or without prior notice due to reasons outside their reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud).
- iv) The decision of RBC Race for the Kids and the Sponsors in all matters relating to the Promotion is final and binding and no correspondence will be entered into.
- v) RBC Race for the Kids and the Sponsors assume no responsibility or liability for lost, late, incomplete or misdirected entries, for any error, omission, interruption, defect or delay in computer systems used to enter the Promotion, for any other communications with Promotion entrants, and are not responsible for any incorrect or inaccurate information submitted to the RBC Race for the Kids website. RBC Race for the Kids and the Sponsors assume no liability for any loss or damage, in the event that the Promotion is modified or terminated for any reason.
- vi) The Winner must complete the *New Balance Toronto Runner Kit* Promotion release form and answer a skill testing question in order to qualify to redeem the *New Balance Toronto Runner Kit* Promotion Prize.

8. PRIVACY

By entering the Promotion, entrants consent to the Sponsor's collection, use and disclosure of their personal information, as the Sponsor deem necessary, to facilitate the administration of the Promotion, contacting selected entrants, awarding and delivering the prizes to the Winners and promoting the Promotion and the Sponsor's related registration activities.

By entering the Promotion, participants agree to be bound by these Promotion Rules. Each participant also agrees that, if he or she is declared a Winner, the Sponsor may use his/her name, city of residence and/or photograph, without compensation, in any future publicity in connection with the Promotion and the Sponsor's related registration activities.

9. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Sponsor, and their respective affiliates, as applicable. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.