

Rules and Regulations: RBC Race for the Kids Promotion **Custom New Balance Running Shoes Prize**

PROMOTION RULES

The RBC Race for the Kids Custom New Balance Running Shoe Promotion (the “**Promotion**”) is sponsored by the RBC Race for the Kids event and Sunnybrook Foundation (the “**Sponsor**”). The team of more than 10 people and less than 20 (defined as: General Public teams and RBC Employees, Friends and Family teams of 10 to 20 registrants) that raises the most money by 11:59 p.m. on September 9, 2018 and a minimum of \$5,000 will qualify to win a prize. Void where prohibited by law.

1. PROMOTION PERIOD

*For the Custom New Balance Running Shoes Prize (the “**Prize**”):*

The promotion period for the Prize starts at 12:01 a.m. EST on May 8, 2018 and ends at 11:59 p.m. on September 9, 2018. (the “**Promotion Period**”).

2. ELIGIBILITY

a) Participants must be legal residents of Canada (excluding Quebec). The following individuals are not eligible to enter the Promotion: RBC Event Committee Members directly involved with planning and executing the event, members of the Family Navigation Project (FNP) Leadership Team, Sunnybrook Foundation employees, Sunnybrook Foundation Board Members, and Industry Challenge Co-Chairs and Industry Challenge Participants.

b) Participants who are under the age of majority in his/her province or territory, as applicable, of residence at the date of entry are eligible to enter the Promotion and win a prize provided that the parent or legal guardian of the participant accepts any such prize and the terms and conditions hereof for and on behalf of such participant.

3. HOW TO ENTER

Register a team in the RBC Race for the Kids event (the “**Event**”), by going to the event website at www.rbcraceforthekids.com during the Promotional Period and register yourself and your team (of 10 to 20 people) to participate in the 5K, 7K or 15K, and raise a minimum of \$5,000. The team (of 10 to 20 people) who has raised the most money by the end of the Promotional Period will qualify to win the Prize. There is no purchase necessary to register and enter the Promotion. See section 4 for details of the Prize.

4. THE PRIZE

a) The winning team will win one pair of customizable New Balance Running Shoes provided by New Balance Toronto per team member up to a maximum of 20.

b) Each member of the winning team will be provided with an individual promo code to be used on the New Balance Canada website online customization tool to create their own custom shoe up to a

maximum value of \$200. Should the custom show exceed \$200, participants must pay the remaining balance themselves.

c) The Prize must be accepted as awarded. The Sponsor accepts no responsibility for any costs associated with the Prize that are not expressly included in the Custom New Balance Running Shoes Prize. The Prize is non-refundable, non-exchangeable, non-transferable, and is not redeemable for cash or any other prize. Each member of the winning team is required to answer a mathematical skill testing question before being awarded the Prize.

5. ODDS OF WINNING

The odds of winning the Prize depend on the number of eligible teams registered during the Promotional Period.

6. DATES

The prize will be awarded on September 10, 2018 at 2075 Bayview Avenue, Toronto, Ontario M4N 3M5. The winning team will be notified by phone and email within seven days from September 10, 2018.

7. GENERAL PROVISIONS

- i) By entering the Promotion, any subsequent Prize winners agrees to allow the free use of their name and image for publicity and news purposes during this and future promotions by the RBC Race for the Kids event and its sponsors.
- ii) RBC Race for the Kids and the Sponsor accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by participants as a result of entering the Promotion or accepting the Prize.
- iii) RBC Race for the Kids and the Sponsor reserve the right at any time to modify or discontinue, temporarily or permanently, this Promotion with or without prior notice due to reasons outside their reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud).
- iv) The decision of RBC Race for the Kids and the Sponsor in all matters relating to the Promotion is final and binding and no correspondence will be entered into.
- v) RBC Race for the Kids and the Sponsor assume no responsibility or liability for lost, late, incomplete or misdirected entries, for any error, omission, interruption, defect or delay in computer systems used to enter the Promotion, for any other communications with Promotion participants, and are not responsible for any incorrect or inaccurate information submitted to the RBC Race for the Kids website. RBC Race for the Kids and the Sponsor assume no liability for any loss or damage, in the event that the Promotion is modified or terminated for any reason.
- vi) Each member of the winning team must complete the Prize release form and answer a skill testing question in order to qualify to redeem the Prize.

8. PRIVACY

By entering the Promotion, participants consent to the Sponsor's collection, use and disclosure of their personal information, as the Sponsor deem necessary, to facilitate the administration of the Promotion, contacting selected participants, awarding and delivering the prizes to the winners and promoting the Promotion and the Sponsor's related registration activities.

By entering the Promotion, participants agree to be bound by these Promotion rules and regulations. Each participant also agrees that, if he or she is declared a winner, the Sponsor may use his/her name, city of residence and/or photograph, without compensation, in any future publicity in connection with the Promotion and the Sponsor's related registration activities.

9. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Sponsor, and their respective affiliates, as applicable. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.